

Helen Trileski

helen.trileski@gmail.com | (203) 550-3005 | www.linkedin.com/in/helen-trileski | Stamford, CT

Senior Web Designer

Senior Front-End Web Designer with deep expertise in UI design, front-end development and digital branding. Extensive experience designing corporate websites, internal applications, promotional pages and marketing campaigns that are both visually impactful and high-performing. Skilled in HTML, CSS, Bootstrap and Figma, with a strong focus on responsive design, accessibility, and cross-browser compatibility. Experienced in collaborating with developers, marketers and stakeholders to deliver clean, user-friendly digital experiences that support business goals and enhance brand presence.

Technical & Business Skills

HTML5 | CSS3 | UI Design | Responsive Design | Bootstrap5 | JavaScript | WordPress

Adobe CS (Photoshop, Illustrator, XD) | Figma | Balsamiq | Canva | Wix | DaVinci Resolve

Git/GitHub/GitLab | SEO

Cross-Functional Team Collaboration | Project & Time Management

Professional Experience

Mary Ann Liebert, Inc., New Rochelle, NY

Senior Web Designer

06/2009 – 05/2025

- Designed, developed, and maintained multiple company websites, including the flagship site hosting over 80 scientific journals, as well as internal web applications and microsites.
- Managed time effectively to complete projects ahead of deadlines, streamlining workflows prior to new process improvements.
- Partnered closely with software developers to implement complex functional and business requirements.

- Created and updated mockups in Figma, including wireframes and interactive prototypes. Maintained consistent typography, color styles and layout structure while applying user-centered design principles.
- Maintained brand consistency and UX standards across all digital products and services.
- Performed QA testing and troubleshooting to ensure cross-browser and mobile responsiveness.
- Assisted the WordPress developer with updates and improvements to the company's two main WordPress websites. Contributed to the redesign of the Genengnews.com homepage and helped implement new sidebar sections to enhance site structure and user experience.
- Stayed up to date on emerging technologies, design trends, and best practices in UI/UX.
- Designed a modular microsite template system, cutting campaign launch time in half.
- Collaborated closely with editorial team to deliver high-performing web experiences for researchers, authors, and reviewers.
- Designed, developed, and maintained the company's flagship publication's annual Media Kit website, ensuring up-to-date content, consistent branding, and responsive design aligned with marketing objectives.
- Implemented BlueConic's customer data platform code across company websites, enabling real-time data collection, unification, and activation for personalized user experiences and targeted marketing campaigns.
- Designed and implemented custom forms within HubSpot CMS, leveraging HubSpot Marketing Hub for inbound marketing automation, lead capture, and performance analytics.

Nielsen Company, New York, New York

Web Producer

11/2004 – 12/2008

- Developed and maintained multimedia-rich websites supporting music releases, television shows, and film productions.
- Collaborated with creative and production teams to deliver dynamic web experiences.

Portfolio: www.helentrileski.com

Certifications: [Advanced Figma](#) by DesignLab